

# Email 1

## **SUBJECT: Discover a safer, easier and less expensive way to change email providers with Daegis**

Hi John,

Changing email providers used to be a huge hassle.

First, there was the user disruption from downtime, the operational costs of increased IT time, and the high demands on storage space. Then, if you were migrating old emails to the new system, you also faced the risks of losing valuable data due to conversion errors and compromising the legal fidelity of original messages.

**Fortunately, Daegis has found a better way to help you change email providers.**

With our AXS-One Email Systems Migrator, you can bypass the challenges and risks of email migration altogether by simply archiving old messages instead.

**Here are 5 benefits this method offers that the old way can't:**

- Uninterrupted user access to email
- Significantly lower operational costs
- No migration = no risk of data loss
- Legal compliance of old messages
- Benefits of archiving that last indefinitely

Ready to find out more?

Check out our webinar: **How to Overcome Challenges of Email System Migration.**

***[View the webinar >](#)***

# Landing Page 1

## **SUBJECT: How to Overcome Challenges of Email System Migration [Webinar]**

Your employees count on email communication to get their jobs done, and they can't afford to have that system compromised. Neither can you.

So what happens when you need to change email providers?

Traditionally, companies have been forced to deal with:

- User disruption from downtime
- Extra operational costs due to increased IT time
- High demands on storage space
- Risks of both losing valuable data and compromising the legal fidelity of original messages

**Fortunately, there's now a better way.**

With the Daegis AXS-One Email Systems Migrator, you can bypass the challenges and risks of email migration altogether by simply archiving old messages instead.

**Let's talk through what this looks like:**

- Messages are archived or removed based on carefully defined workflow rules.
- Messages are retained in their original format for full compliance in the event of an audit.
- Since message data (including attachments, encryption, and links) is not moved or converted, it's never lost.
- Users can easily access archived messages directly from their inboxes.
- If users wish to act on old messages, the Migrator simply converts them to the new message format (while also retaining the archived versions).

Not only does this method eliminate all of the challenges of the old process, but it also provides the continued benefits of archiving (operational efficiency, compliance, and retention management, to name a few) extending indefinitely beyond the initial transition date.

**Easier. Safer. Smarter. Cheaper.**

It's hard to argue with that.

**Ready to learn more?**

Download this free webinar, where we'll walk you through the email archiving process and show you exactly why the days of traditional email migration are numbered.

***>Download the webinar now***

# Email 2

## **SUBJECT: If your organization got sued...would you be ready?**

Hi John,

Think about how many emails, messages, and documents are created and exchanged at your organization every day.

Now, imagine that you suddenly had to come up with a way to sort through all of that information and collect everything even remotely pertinent to a lawsuit.

Where would you start? How would you know what data to target and what you could confidently (and legally) dismiss?

Here's the good news:

An end-to-end solution does exist, with Daegis AXS-One. Our legally sound archiving and litigation hold system can help you:

- Initiate a litigation hold that's neither too restrictive nor too comprehensive.
- Easily find relevant archived data.
- Confidently eliminate data that isn't needed.
- Avoid astronomical and unnecessary data collection and storage costs.

To learn more about how you can keep your organization protected with Daegis, check out our white paper: **Best Practices in Transitioning from Archiving to Enacting a Litigation Hold.**

***Read the white paper >***

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## **Best Practices in Transitioning from Archiving to Enacting a Litigation Hold**

No one ever thinks a lawsuit is going to happen to their organization.

Until it does.

**If your organization was suddenly plunged into litigation, would you have the tools and knowledge to respond with confidence?**

Or would you react like so many other business leaders do every day: with hasty, fear-based decision making that inevitably leads to costly mistakes?

Those costly mistakes aren't just financial, although we've watched countless organizations run up significant extraneous costs (to the tune of hundreds of thousands of dollars) in their attempts to do right by the court system.

Without proper planning and guidance, you also run the risk of inadvertently dismissing or destroying evidence, which can lead to malpractice accusations.

### **Picture this:**

You come into the office tomorrow morning, and you're blindsided by a lawsuit. Suddenly, you're tasked with sorting through months or years of emails, messages, and documents, created by both present and past employees, to collect any and all data relevant to the litigation.

Where would you start? How would you know what data to target? Would you be able to initiate a defensible litigation hold on your organization? And from that day forward, could you ever comfortably delete data again?

**Preparedness can make all the difference. Proper litigation readiness transforms your organization from reactive to proactive.**

With Daegis AXS-One, our legally sound archiving and litigation hold system, you gain control of your information and your organization's future. Daegis provides you with:

- A single repository for all relevant data.
- The ability to easily identify, locate, and collect the right data.
- The confidence to disregard unrelated data in a defensible way.
- A low-cost solution that's also legally sound.

To learn more about Daegis's data management strategy for litigation, take a look at our white paper: **Best Practices in Transitioning from Archiving to Enacting a Litigation Hold.**

***Download the white paper now >***